

**EEPOS - Energy management and decision support
systems for energy positive neighbourhoods**



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EEPOS dissemination plan for m1-m20

Executive Summary

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PUBLISHABLE EXECUTIVE SUMMARY

The dissemination of foreground should be streamlined and scheduled in the right way in order to reach an appropriate impact of the project in the most efficient manner. In the case of EEPOS the relevant target groups for dissemination are stakeholders who are interested in the results of the project, have influence on or play a major role in the implementation. Next to the sector specific stakeholders like distributed system operators and building automation system operators they include academia, real estate and construction sector, public authorities as well as other interested parties. The objective is to reach these target groups by informing them about the project, its methodology and results. This should raise awareness on the project topic as such, foster stakeholders' interest and ensure engagement for future implementation.

To reach the target groups, six dissemination channels (scientific & commercial events, internet, print media, user interaction and networking) are being used including specific measures (briefly outlined in the following) that can be performed by each of the partners. Scientific partners will use scientific conferences and journals to disseminate the knowledge. Commercial partners will use participation to fairs and will issue articles in magazines. The consortium aims to submit three scientific papers to selected journals and six articles to magazines. These are however scheduled towards the end of the project when essential results will be available. The scope of the journals selected includes publications on energy, buildings, distributed generation and smart grids. All together the partners will participate to 19 scientific or commercial events, nine of them in the first half of the project. Five project workshops are planned to ensure interaction with experts and stakeholders. Furthermore three business case workshops are planned to acquire feedback from end-users. The involvement of end-users is part of other WPs however in order to show a big picture of the dissemination, the reporting on it is included in the dissemination plan. Partners will use their involvement in expert networks, standardisation committees and research projects to spread the project results in the respective expert community. Mainly the scientific partners in consortium are involved in committees dealing with standardisation of the relevant technologies (e.g. electrotechnical standardisation in CENELEC and IEC, pre-standardisation in OGEMA – Open Gateway Energy Management Alliance) or are participating in other FP7 funded research projects that can profit from the results of EEPOS. The project website has been setup within a separate task and can be found online at www.eepos-project.eu.

The reporting on the performance of dissemination activities follows FP7 guidelines and will be performed in updates of this deliverable. An evaluation will be done on annual basis checking if the foreseen amount of the respective dissemination actions has been fulfilled. This document has also direct relations to Dissemination and exploitation management. Other than this deliverable the dissemination and exploitation management covers dissemination planning after the end of the project including exploitation of the project results in order to provide a comprehensive view on the project impact. Due to its nature the dissemination plan has interactions with almost all other WPs where the contents for the dissemination are generated.