

**EEPOS - Energy management and decision support
systems for energy positive neighbourhoods**



Co-funded by the European Commission
within the 7th Framework Programme.
Grant Agreement no: 600050.
2012-10-01...2015-09-30 (36 months).



Dissemination and exploitation plan first version

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PUBLISHABLE EXECUTIVE SUMMARY

The dissemination and exploitation plan provides an overview on the dissemination and exploitation activities of EEPOS. The plan covers mainly the period after the project work is finished and all results are available. The purpose of the exploitation plan is to outline the future of the EEPOS project and the use of the valuable knowledge gained from it. This is the draft version of the exploitation plan and it will be updated and further refined during the project execution. The main tangible and exploitable result of the project will be the integrated EEPOS neighborhood energy management and decision support system. This will be coupled with the exploitation of new business models.

The exploitation plan includes the most important aspects to be taken into account for successful exploitation. The issues considered in the plan are: the results to be exploited, the stakeholders, the profit and non-profit objectives, and market and competitor approach. However, as the project is still in a rather early phase the aim of the exploitation plan at this stage is to provide common guidelines and framework for the project partners to document their planned exploitation actions. Each partner has specified its own exploitation plan to take advantage of both the knowledge acquired throughout the project and its tangible results. The EEPOS partners' individual plans are presented in this report. The exploitation plans will become more detailed as the project work progresses and with the development of the internal exploitation workshops. Partner-specific exploitation plans were seen crucial in ensuring that the potential benefits for each project partner will be maximized.

Exploitation workshops are planned in order to include the points of view of the different industrial partners. The workshop results will be integrated into the exploitation planning to gather a more comprehensive overview of the exploitation potential of the project.

After the end of the project partners will keep information on the project, its methodology and the results at their local websites. The EEPOS website will be also kept available after the project ends. Partners will disseminate and transfer the knowledge gained in the project to other research and development projects as well as to their networks and standardisation committees on local, European and international level. Industrial partners will target their business partners and networks to present the project and its outcomes. Furthermore, partners will use existing communication channels such as newsletters, journals, company publications, project brochures and other print and online media to spread information on the project and its final results. This way the target groups most important after the end of the project such as real estate sector, information technologies and building automation system operators, construction sector, public authorities as well as the research community can be reached for further development of the results.