## EEPOS - Energy management and decision support systems for energy positive neighbourhoods



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## Dissemination plan for m19-m36 and report from m1-m18

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## PUBLISHABLE EXECUTIVE SUMMARY

The dissemination plan describes the aimed way of implementation of dissemination measures. It should act as a schedule and provide a big picture of the project impact.

The purpose is to specify the dissemination measures for the project period m19 (April 2014) to m36 (September 2015). Furthermore the deliverable should report on dissemination actions performed from m1 (October 2012) to m18 (March 2014). The deliverable builds on the planning in D6.2 Dissemination plan for m1-m20. In the end of the project it is followed by D6.4 (m35), the last deliverable of WP6, which will evaluate dissemination activities for the whole project duration.

The target groups for the project are distributed system operators, building automation system operators, academia, real estate and construction sector, technology providers, public authorities as well as other interested parties. The objective is to reach these target groups by informing them about the project, its approach and results. This should raise awareness on the project topic as such, foster stakeholders' interest and ensure engagement for future implementation. The dissemination of foreground should be streamlined and scheduled in the right way in order to reach an appropriate impact of the project in the most efficient manner.

For the period eleven participations to scientific and commercial events were scheduled so that the event participation is defined until the end of the project. As a supporting measure project leaflet and poster will be used. So far partners held four presentations at scientific conferences and were present at six fairs. The main target group for these dissemination measures includes academia, real estate and construction sector. Use of public forums will provide additional interaction to the dissemination via project website. At the same time it allows for gathering feedback from the relevant professional community. Furthermore the project partners aim to submit three papers to scientific journals and four articles to magazines additionally to two already published articles. A highlight is an article to the German journal on real estate that explains the EEPOS approach and activities in the German demonstration

site to the relevant target group real estate industry. The submission to journals is planned at the end of the project when relevant results will be available. One of six project workshops took place in Finland academic targeting and industrial stakeholders. Other workshops are planned and will be used to gather feedback to the EEPOS approach and results available so far. Partners also use their active involvement in networks, standardization committees and other research projects to disseminate results and find essential synergies.



EEPOS-Workshop in Finland

Within the last period nine networking actions have been performed by partners. With the start of demonstration tasks also information on user involvement has been included. Possibilities for interaction are now being investigated. The first activities such as information flyers and questionnaires started already and interested tenants have been found. The deliverable also includes reporting on performed dissemination measures. Most of the dissemination measures are however scheduled in the upcoming period because of the availability of results that are crucial for dissemination.